

IRC joined

Honda Sport Day 2016

Activities

3-4 September 2016

Inoue Rubber (Thailand) Public Co.,Ltd (IRC) led by Mr.Pongphan Ruttanavirot, Marketing Senior Manager, joined Honda Sport Day 2016 Activity, 3rd race, with A.P. Honda at Air Squadron 416 (Old Airport), Chiang Rai on Saturday 3rd – Sunday 4th September 2016.



The Activity on Honda Sport Day 2016 includes Honda Sport Day Rally On Tour, Miss Honda Sport Day Competition, motorcycle check-up services, racing training, and especially Honda One Make Race competition such as Super and Mini Motard as well as Drifting Gymcana Challenge that all used IRC's tires. Besides, there is IRC's mobile booth to present IRC's products and provide games together with gifts to the participants.



The Company has continuously supported Honda Sport Day Activity not only to strengthen the relationship between the Company and its customers, but also to lay foundation for Thai teenagers' behavior in vehicle racing and create awareness in safety driving. Moreover, the Company aims to persuade motorcycle racers to make a race in circuits instead of highway.

Nevertheless, the Company together with the local offices cooperates in safety driving campaign by supports helmets to motorcycle drivers in every driving.

IRC' tires always support social activities with every motorcycle brand

